KATE CHERNOVA



Creative Producer | CG, Animation & AI Production | Concepts & Storytelling

Lisbon, Portugal | Right to work in Portugal | Portuguese sole trader (ENI), can work as a contractor
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Studio reel: vimeo.com/blasterstudio | Portfolio: behance.net/ActividadYa3b5

Profile

Producer and former co-owner of a CG animation studio. For four years I ran production for 100+ commercial projects a year for brands and agencies: content for TV, events, social media and business teams. I break projects into tasks, build timings and budgets, brief artists, hire freelancers and keep clients close from first call to final delivery. Since 2024 I have also worked hands-on with generative AI in production. Russian native, English C1.

Experience

Co-Owner & Head of Production | Blaster Studio (CG animation and video)

Aug 2017 - Oct 2021

- Ran CG animation production from brief through task breakdown, estimates, timing, resourcing, client reviews and final delivery. Owned all studio deadlines across 100+ projects a year, up to 14 videos in production at once.
- Made content for events, TV, social platforms and business-development teams, where a missed deadline meant large penalties.
- Single point of contact for clients on creative and contract questions. Clients and agency partners included McDonald's, Allianz, Philips, Liebherr, Kaspersky, Publicis Groupe, BBDO and DDB.
- Hired and managed freelance artists and vendors; prepared and signed contracts with all contractors. Led teams of 20+ and managed two producers.
- Kaspersky: proposed a four-episode animated series with recurring characters instead of separate videos; led production and staged client approvals. The client came back with more work.
- Contributed to costing and profitability control, raised project prices and automated estimate preparation. Reviewed scripts and videos for quality before delivery.
- Introduced Asana after Trello and Notion had not stuck: set up the structure, trained colleagues, gave contractors project access. The team kept using it after I left.

AI Production | Freelance

Oct 2024 - Feb 2026

- Generative image and video work for client projects, including style frames and motion tests for a US animation studio.

Co-Founder | Robot & Sons, Lisbon

May 2026 - Present, part-time

- Launched a demand test for paid AI-agent workshops: pricing, brand, landing page, payments, promo and venue.
- Micro-influencer outreach for a new course: picked creators by real reach, wrote barter and paid offers.

Coordinator of Sound Studio | Cyrillica, Moscow

Aug 2012 - Jun 2016

- Coordinated scheduling, client communication and final delivery of localisation work for Discovery, Disney, Sony Pictures, MTV and 2x2.

Education & Career Break

Bachelor of Education | Moscow Pedagogical State University, 2007-2012
Postgraduate design studies | IADE, Lisbon, 2022-2023
Full-time parenting | Oct 2023 - Oct 2024

Tools & Languages

Production tracking: Cerebro, Asana, Notion, Trello, Airtable | CRM: AmoCRM
AI: ComfyUI, Runway, Kling, Photoshop, Claude Code, ChatGPT
Russian: native | English: C1 | Portuguese: A2